

Guidelines for the allocation of sponsorships for the APPEA 2022 Conference and Exhibition

1. Member companies are always given first rights on any sponsorship item over a non-member company.
2. Sponsoring companies from the previous year will be given first right of refusal on their sponsored item, and this may be confirmed prior to the release of the sponsorship prospectus to market.
3. In relation to other Conference and Exhibition sponsorships, they will be awarded by an online application system at www.appeaconference.com.au. Applicants will be allowed to nominate up to 6 preferences. While the allocation of sponsorship items will generally be on a first come, first serve basis, APPEA reserves the right to allocate sponsorships as it sees appropriate in recognition of previous commitment to the event and the special circumstances that are associated with each Conference. In particular, APPEA will place a high priority on a long-term commitment to the event and special factors associated with the Conference host city, such as whether a potential sponsor has a significant presence in the host city.
4. APPEA reserves the right to make the final decision on all sponsorship allocations.
5. Information provided to the APPEA Secretariat by parties as part of the bidding or sponsorship processes shall be retained by the Secretariat and not disclosed to third parties.
6. APPEA reserves the right to modify these guidelines after each conference to ensure the allocations of sponsorships remains fair and just and will make any final decisions in relation to the price of sponsorship packages.

Further Information

Julie Hood
Director, Member Relations and Events
APPEA Limited
jhood@appea.com.au
0412 998 474

Jason Avery
Manager, Member Relations and Events
APPEA Limited
javery@appea.com.au
0417 976 083