

## APPEA 2021 Conference and Exhibition Guidelines for the Allocation of Sponsorship

### 1. General Principle

Member companies are always given first right of refusal on any sponsorship item over a non-member company.

### 2. Pre Assigned Sponsorships

#### a. Principal Conference Sponsorship

Principal Sponsors for the APPEA Conference are allocated for a set multi-year term. The current term covers the 2018-2021 APPEA Conference & Exhibition (inclusive). The Principal Sponsors for this series are: **Clough** and **Woodside**. This sponsorship is negotiated in the period leading up to the release of general sponsorship packages. Two Principal Conference Sponsorships are allocated to

- one to an APPEA Full Member company; and
- (ideally) one to a service or support Associate Member company.

#### b. Exhibition Sponsorship

The Exhibition Sponsorship in the first instance, will be offered to the sponsor from the previous year. The APPEA Secretariat reserves the right to make the final decision on the allocation of this sponsorship. **For 2021, the Exhibition sponsor is Wood.**

#### c. The Technical Papers Conference Sponsorship

in the first instance, will be offered to the sponsor from the previous year. The APPEA Secretariat reserves the right to make the final decision on the allocation of this sponsorship. **For 2021, the Technical Papers Sponsor is BP Developments (Australia) Pty Ltd.**

#### d. Sponsoring companies from the previous year will be given first right of refusal on their sponsored item, and this may be confirmed prior to the release of the sponsorship prospectus to market.

### 3. General Release Sponsorship

In relation to other Conference and Exhibition sponsorships, they will be awarded by an online application system at [www.appeaconference.com.au](http://www.appeaconference.com.au).

Applicants will be allowed to nominate up to 6 preferences.

While the allocation of sponsorship items will generally be on a first come, first serve basis, APPEA reserves the right to allocate sponsorships as it sees appropriate in recognition of previous commitment to the event and the special circumstances that are associated with each Conference. In particular, APPEA will place a high priority on a long term commitment



to the event and special factors associated with the Conference host city, such as whether a potential sponsor has a significant presence in the host city.

APPEA reserves the right to make the final decision on all sponsorship allocations.

Information provided to the APPEA Secretariat by parties as part of the bidding or sponsorship processes shall be retained by the Secretariat and not disclosed to third parties.

APPEA reserves the right to modify these guidelines after each conference to ensure the allocations of sponsorships remains fair and just, and will make any final decisions in relation to the price of sponsorship packages.

#### 4. Further Information

For queries please contact:

**Julie Hood**

Director Events & Member Relations, APPEA

**T** +61 7 3231 0501

**M** 0412 998 474

**E** [jhood@appea.com.au](mailto:jhood@appea.com.au)