

APPEA 2019 Conference and Exhibition Guidelines for the Allocation of Sponsorship

1. General Principle

Member companies are always given first right of refusal on any sponsorship item over a non-member company.

2. Pre Assigned Sponsorships

a. **Principal Conference Sponsorship**

Principal Sponsors for the APPEA Conference are allocated for a 3 year term. The current term covers the 2018-2020 APPEA Conference & Exhibition (inclusive). The Principal Sponsors for this series are: **Clough** and **Woodside**.

This sponsorship is negotiated in the period leading up to the release of general sponsorship packages. Two Principal Conference Sponsorships are allocated to

- one to an APPEA Full Member company; and
- (ideally) one to a service or support Associate Member company.

- b. The **Technical Papers Conference Sponsorship** is available on a yearly basis and in the first instance, will be offered to the sponsor from the previous year. The APPEA Secretariat reserves the right to make the final decision on the allocation of this sponsorship. **For 2019, the Technical Papers Sponsor is BP Developments (Australia) Pty Ltd.**

3. General Release Sponsorship

In relation to other Conference and Exhibition sponsorships, they will be awarded by an online application system, **opening in August 2018** at www.appeaconference.com.au. (Specific time and date to be confirmed within 2 weeks of the official launch date.)

Applicants will be allowed to nominate up to 6 preferences.

While the allocation of sponsorship items will generally be on a first come, first serve basis, APPEA reserves the right to allocate sponsorships as it sees appropriate in recognition of previous commitment to the event and the special circumstances that are associated with each Conference. In particular, APPEA will place a high priority on a long term commitment to the event and special factors associated with the Conference host city, such as whether a potential sponsor has a significant presence in the host city.

APPEA reserves the right to modify these guidelines after each conference to ensure the allocations of sponsorships remains fair and just, and will make any final decisions in relation to the price of sponsorship packages.

APPEA reserves the right to make the final decision on all sponsorship allocations.

Information provided to the APPEA Secretariat by parties as part of the bidding or sponsorship processes shall be retained by the Secretariat and not disclosed to third parties.

4. Further Information

For queries please contact:

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